



Specialty Travel Agents Association

12381 Fenton Rd., Fenton, MI 48430
810 629-2386

Advertising Rate Sheet - STAA Specialty Travel Guide 2010
Print and Online

Members receive a 10% discount

Table with 2 columns: Description and Price. Includes items like Inside Front Cover and first page 2 - Page Spread (17" x 11"), Full Page (8.5" x 5.5"), Half Page (3.75" high x 4.75" wide), and Quarter Page (3.75" high x 2.25 wide).

Advertising Agreement - STAA Specialty Travel Guide 2010

In this Agreement, entered into _____ (date), between the Specialty Travel Agents Association (STAA) and (advertiser) for space in the STAA Specialty Travel Guide, both print and online versions. Advertiser agrees to purchase ad space indicated below.

Select ad size and type (Four color ads at no additional charge.)

- Inside Front Cover and First Page \$1800
(2 page spread, 17" x 11") add 1/4" bleed
Inside Cover Front or Back..... \$1100
(Full Page, 8.5" x 5.5")
Full Page \$800
(Full Page, 8.5" x 5.5")
Half Page \$450
(Half Page, 3.75" high x 4.75" wide)
Quarter Page \$275
(Quarter Page, 3.75" high x 2.25 wide)
Ad Cost \$ _____

Member Discount - 10% \$

*All ads must be submitted electronically as hi-resolution (300dpi) files.
As pdf, jpeg, tiff or eps formats only. Artwork required by January 25, 2010
Email artwork to techsupport@specialtytravelagents.com

Total Cost \$

Billing Information

Full payment required to hold advertising space.

Name (Company Rep.) _____ Phone _____

Company Name _____ Payment:

Address _____ Credit Card Payment Check

City _____ CC Number _____

State _____ Zip _____ Exp. Date _____ CVV _____

Advertiser's Authorized Signature

Fax Advertising Agreement and payment to 810-629-4012 or mail to, Specialty Travel Agents Assoc. 12381 Fenton Rd., Fenton, MI 48430. You can also place your order by phone at 820-629-2386.